

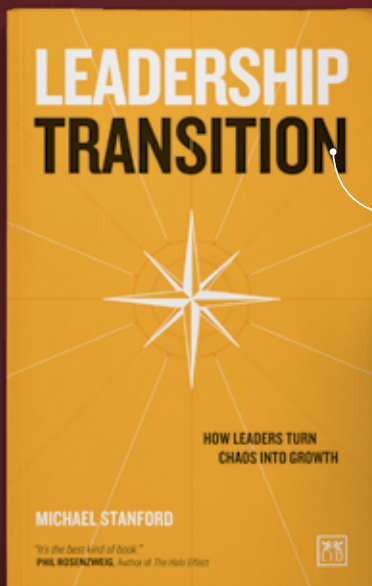


SPRING CATALOGUE  
GLOBAL BUSINESS & PERSONAL GROWTH



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# BUSINESS BOOK AWARDS 2025



## **LEADERSHIP TRANSITION**

### **WINNER OF THE BEST LEADERSHIP BOOK AWARD**

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# WELCOME TO OUR SPRING 2026 CATALOGUE

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LID is the home of original and purposeful business books. We are completely focused on commissioning, publishing and promoting high-quality books in the categories of business, smart thinking and personal development.

DEAR READERS AND PARTNERS,

LID has been operating now for over 30 years, and during this time, “sharing knowledge” has been our key mission. We do so by communicating the expertise, thinking, experiences and stories of our authors and partners to the wider business world. This Spring 2026 catalogue represents the publishing programme of LID’s UK and Asia operations and contains further knowledge and experiences – much of which is original and inspirational – from experts and thought leaders, designed to help readers understand current issues and opportunities, and to achieve personal and organizational development and success.

Just as we enter into 2026, we are pleased to announce that three LID books and authors gained recognition in the 2025 Business Book Awards: Michael Stanford’s *Leadership Transition: How Leaders Turn Chaos into Growth* was selected as the Best Leadership Book; Catherine Hua Xiang’s *Bridging the Gap: An Introduction to Intercultural Communication with China* won the Best Specialist Business Book award; and *The Execution Revolution: Why Most Strategies Fail and the Cure for Slow Execution* by Johan Gronstedt was “highly commended” in the International Business Book category. Following her success, Catherine Hua Xiang commented: “At the end of the day, business books are about sharing knowledge to make business better, together. I am so glad to be part of this inspiring community.”

On behalf of the entire LID team, I would like to thank and recognize the tremendous support and contribution of our partners and past, present and soon-to-be published authors. Your collaboration and trust in LID are so greatly appreciated as we continue our journey of sharing knowledge.



MARTIN LIU  
COO & Publisher  
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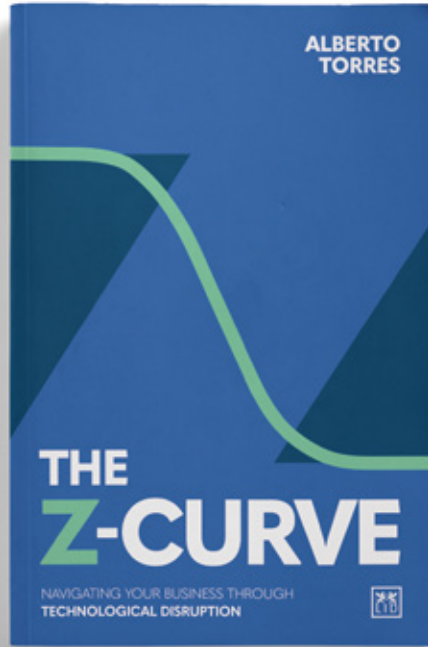
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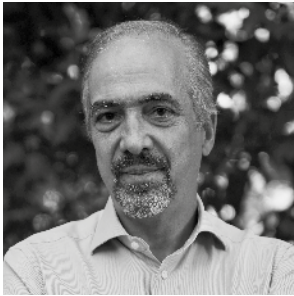
**TERRITORIES**  
World

**RIGHTS**  
All languages



## THE Z-CURVE

### NAVIGATING YOUR BUSINESS THROUGH TECHNOLOGICAL DISRUPTION



**Alberto Torres** is a consultant, CEO and board member. He is currently a Senior Adviser at McKinsey & Co, a member of the International Advisory Board at Adobe, and an Adjunct Professor at IE Business School. He is based in Spain.

No other force has determined the fate of corporations like technology disruption. Over the last few decades, giants like Apple, Amazon, Google or NVIDIA have emerged while once-household names like Xerox, Nokia, AOL or Blockbuster have disappeared or been reduced to shadows of their former selves. With new forces like generative and agentic AI, quantum computing or genetic engineering, the chances are that every business executive will have to deal with disruption in the foreseeable future.

Written by an expert in disruption with 30 years' experience in the tech industry, this important book provides a framework – the Z-Curve – to understand the mechanisms of disruptions, why it is so difficult for managers to recognize and deal with and, most importantly, what can be done to survive and thrive in the face of disruption.

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World

**RIGHTS**

All languages

## THE 10 TEN-MINUTE RULES

### A MINDSET FOR CREATING WINNING TEAMS IN BUSINESS

This is a fast-track, cut-to-the-chase handbook for both experienced and new business leaders that provides a unique and practical approach to creating and leading any team successfully. The book's powerful premise empowers individuals and teams to realize their potential and take charge of their own personal growth. Through emotional intelligence skills, the author shows how, by dedicating ten minutes per day, you can master each of the ten essential rules of team leadership.

The ten rules cover fundamental tools on team organization, communication and performance. This is combined with a fusion of managing emotional regulation, developing social cultural influence and building motivational drivers. By combining business processes and behavioural science, this unique book will empower leaders and managers to become "best in class".



**Kevin Mark-Watts** is a management consultant and mentor. He was previously Commercial and HR Director of the Premier League football club, Crystal Palace. He is based in the UK.

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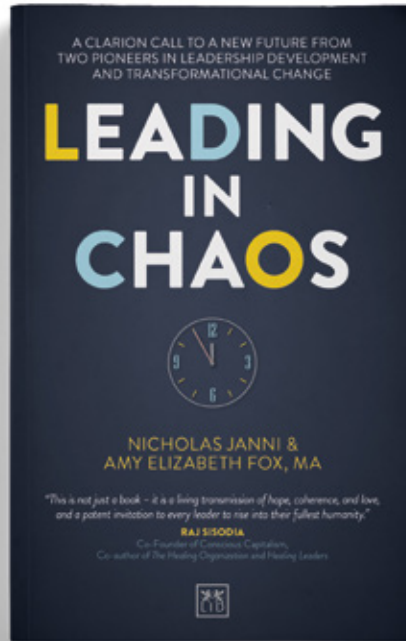
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**CATEGORY**  
Business/Leadership

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All languages



**Nicholas Janni** is a transformational coach and leadership development expert. He teaches at Oxford University and the IMD Business School and is a co-founder of Matrix Development. He is based in the UK and Italy.

**Amy Elizabeth Fox**, based in the US, is the CEO of Mobius Executive Leadership, which consults and trains business executives globally.

## LEADING IN CHAOS

A CLARION CALL TO A NEW FUTURE FROM  
TWO PIONEERS IN LEADERSHIP DEVELOPMENT  
AND TRANSFORMATIONAL CHANGE

Nicholas Janni's first ground-breaking book *Leader as Healer* won the overall Business Book Award in 2023. Janni presented a new and necessary paradigm of leadership, arguing that leaders of today must be empathic, grounded and present to face the scope and threats of 21<sup>st</sup>-century challenges.

*Leading in Chaos* follows on from the main themes of Janni's first book, and encourages the leaders of today to take one step further on the journey of self-discovery and self-mastery. Increasingly today we find ourselves surrounded by chaos, turbulence and existential threats. These fast-changing, uncertain times call for leaders to develop new capacities of consciousness and to view leadership as a sacred vocation – to become a blessing in the world through presence, coherence and deep human connection.



## CULTURE 4.0

### THE FUTURE OF CORPORATE CULTURE

Is your company's culture prepared for the future? Most business leaders already recognize that the old rules no longer apply. The world has shifted dramatically, and traditional, internally-focused models of corporate culture are no longer enough to succeed. This book is a definitive guide to navigating this new reality. It provides a strategic roadmap for building a resilient, adaptable and high-performing organization in a complex world. Childress argues that corporate culture is no longer a simple, internal matter – it's an interconnected ecosystem of both internal and external factors. He calls this new model Culture 4.0.

The book dives deep into the forces that are currently reshaping the workplace, from the challenges of hybrid work and the ever-present influence of social media to the disruptive power of AI and robotics. The book also provides actionable insights and offers a blueprint for building a culture that not only attracts top talent but also drives superior business performance and customer loyalty.

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**CATEGORY**  
Business/Management

**TERRITORIES**  
World

**RIGHTS**  
All languages



**John R Childress** is an international advisor and expert in corporate culture and leadership development. He was previously President and CEO of the Senn-Delaney consulting firm. He is based in the UK.

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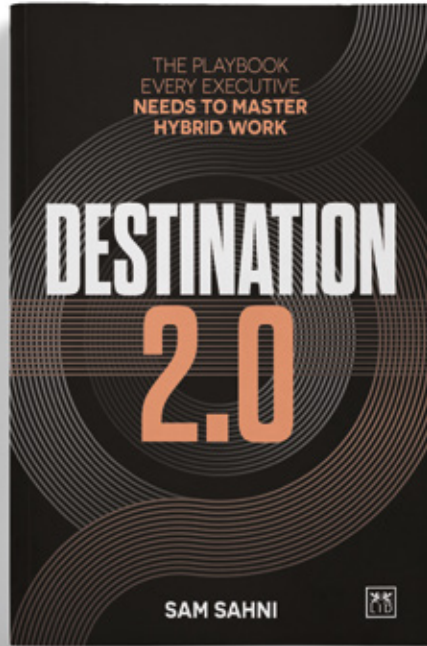
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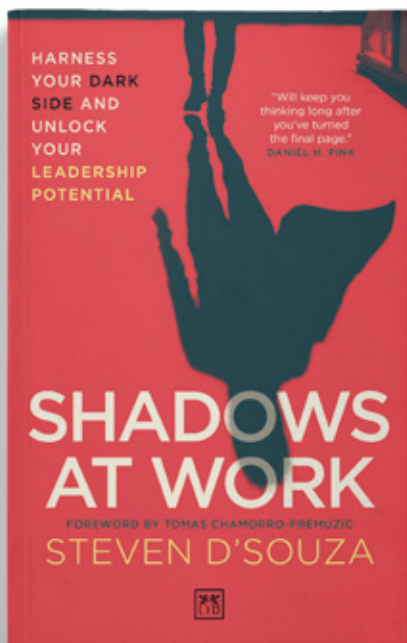
THE PLAYBOOK EVERY EXECUTIVE  
NEEDS TO MASTER HYBRID WORK



**Sam Sahni** is a workplace strategy consultant and founder of Work Transformers. He served as Head of Strategy at Unispace. Prior to that, he was Head of Consulting with Morgan Lovell. He is based in the UK.

The pandemic irrevocably transformed the world of work. Organizations face complexities around hybrid work policies, real estate utilization, sustainability mandates and inclusivity goals. As organizations grapple with changing work patterns, talent retention and increased emphasis on sustainability and inclusivity, traditional strategies no longer suffice.

This original book addresses these challenges, offering solutions and a path forward for leaders desperate to align their workplaces with the evolving demands of a modern, diverse workforce. It offers a compelling blueprint to transform workplaces into productive, inspiring environments perfectly suited to today's hybrid work reality. Drawing from authoritative research, real-world insights and practical case studies, the book provides actionable solutions and clear implementation strategies to improve business performance and employee wellbeing.



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**CATEGORY**  
Business/Self-development

**TERRITORIES**  
World

**RIGHTS**  
All languages

# SHADOWS AT WORK

HARNESS YOUR DARK SIDE AND  
UNLOCK YOUR LEADERSHIP POTENTIAL

Are you ready to unleash your full potential as a leader? In *Shadows at Work*, D'Souza invites you on a thrilling expedition into the depths of the human psyche, challenging conventional wisdom about leadership and personal growth. The book provides a multifaceted exploration of the Shadow through psychological, biological, cultural and spiritual lenses. It invites you to confront uncomfortable truths while learning to bring your whole self to work and embrace the lessons of the Shadow life. By acknowledging and integrating hidden traits and raising awareness of unconscious behaviour, more authentic, empathetic and effective leadership is possible.

*Shadows at Work* reveals how embracing Shadows leads to profound personal and organizational transformation. This book isn't about wallowing in darkness. It's about accepting and integrating all aspects of yourself, becoming a more rounded and compassionate leader.



**Steven D'Souza** is an educator, coach and speaker. He has authored (or co-authored) six books, including the prize-winning *Not Knowing* (LID). He was on Thinkers50's RADAR list and included in *HR Magazine's* "Most Influential" list. He is based in the UK and Saudi Arabia.

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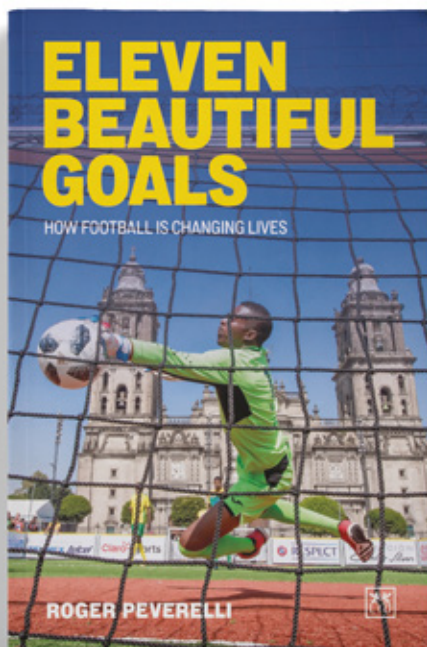
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**CATEGORY**  
Society/Sport

**TERRITORIES**  
World

**RIGHTS**  
All languages



## ELEVEN BEAUTIFUL GOALS

HOW FOOTBALL IS CHANGING LIVES



**Roger Peverelli** is an author, adviser and speaker in financial services. He is also an amateur footballer and changemaker who seeks to help make a better society. He is based in Holland.

Football is the most popular sport in the world. It sometimes has its ugly side. But football also works its magic by inspiring positive change in communities all around the world. In the author's own football clubhouse, newcomers to the Netherlands are offered Dutch language lessons. The boardroom has been turned into a place for after-school care for local kids. Syrian refugees are welcomed.

The author's club is by no means unique in this regard. Countless initiatives across the globe are using the power of football to address issues such as fascism, racism or homophobia; to promote gender equality, healthy living or sustainability; to help homeless people or children with disabilities participate in society; or to keep vulnerable youngsters away from crime. This collection of 11 stories from the world of football is a small but powerful reflection of just how beautiful football really is.



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**CATEGORY**  
Business/Management

**TERRITORIES**  
World

**RIGHTS**  
All languages

# AUSTRALIA – A LIGHTHOUSE IN THE GLOBAL STORM

## THE AUSTRALIAN BUSINESS LEADERSHIP IMPERATIVE

By nearly every measure, Australia is one of the world's most successful countries. However, in the face of constant business disruption and increasing geopolitical instability, Australia's advantage still must be persistently earned.

This book addresses four transformational themes that will be key to the stability and growth of the Australian economy. The book then examines seven of Australia's most important industry sectors (including financial services, health, telecoms, energy) and the role that the transformational themes will play in their development. In short, the book is a manifesto that sets out the crucial actions and directions for Australia's business leaders to follow. In doing so, they will ensure their organizations will thrive and that Australia continues to play a leading role in the world economy.

**Adam Dixon (Editor)  
& the Kearney Australia  
Partner Team**

The contributions to this book are made by Adam Dixon (Editor) and the Kearney Australia Partner Team. **Adam Dixon** is the Managing Partner of global consulting firm Kearney's Australia and New Zealand operations.

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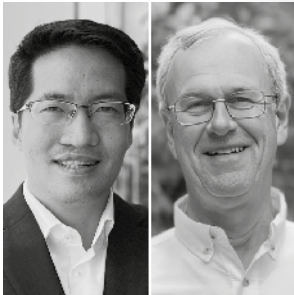
**CATEGORY**  
Business/Leadership

**TERRITORIES**  
World

**RIGHTS**  
All languages



**CREATIVE CHANGE**  
ISBN: 978-1-917391-71-9



**Lawrence Chong** is the co-founder and CEO of Consulus and **Jim Funk** is Senior Global Fellow of Consulus. Consulus is a creative change company headquartered in Singapore and operating in 23 countries. Lawrence is the author of *Creative Change* (LID).

## CREATIVE CHANGE LEADERSHIP

ABOUT MASTERING HOLISTIC LEADERSHIP  
IN A TIME OF DISRUPTION

We are living in a uniquely disruptive age that demands a fundamental reassessment of leadership. In this era of dismantled norms and emerging structures, shaped by both human and artificial intelligence, a complex present foreshadows an even more challenging future. To navigate the complexities of AI, global conflict and economic disparity, a holistic leadership model is required; one that must prioritize not only organizational efficiency but also the wellbeing of humanity and the planet.

This book outlines the characteristics and new competencies for leaders to be able to navigate in today's world and lead creative and lasting change. A new, holistic leadership model is needed to set creative leaders apart, which is not just about doing, but also about being. It's about who the leader is as a person, and how and why people are motivated to follow this leader.



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**CATEGORY**  
Business/Sales

**TERRITORIES**  
World

**RIGHTS**  
All languages

# PATTERNS OF MASTERY

## BUSINESS CASES FOR THE DIGITAL ECONOMY

Mastery in the 21st-century digital economy demands a new approach. This book offers a groundbreaking guide for business leaders looking to navigate the complexities of this new era. Based on extensive research and proprietary tools, this book moves beyond outdated management techniques to provide a practical framework for success. It reveals how to identify your organization's dominant patterns – whether based on management style, growth stage or industry – and then leverage that insight to overcome capability barriers that stifle growth and innovation.

The book is a hands-on resource filled with actionable business cases. Through 21 detailed examples from diverse industries, you will gain a deep understanding of what truly drives performance. The book's unique application of the “digital twin” concept to management provides a visual, data-driven representation of your organization. By adopting this dynamic approach, you can master complexity, anticipate change and unlock sustainable competitive advantage.

**Lukas Michel** is founder of *Agility Insights*, with over 30 years' senior executive experience, supporting executives worldwide with agile management.

**Johanna Anzengruber** is a professor of strategy and innovation at Vienna University of Economics & Business.

**Dr Herb Nold** is a professor of business administration at Polk College, Florida.

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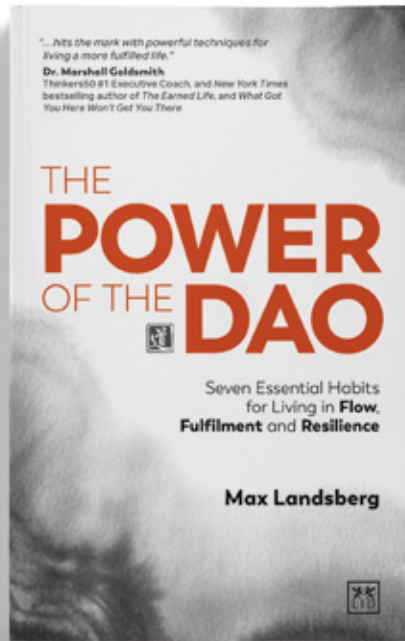
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**CATEGORY**  
Business/Self-development

**TERRITORIES**  
World

**RIGHTS**  
All languages



**Max Landsberg** is a bestselling author (*The Tao of Coaching* and six other books – which have sold over 1 million copies and been published in 15 languages). He has held senior positions in some of the world's leading professional service firms. He is based in the UK.

## THE POWER OF THE DAO (NEW PAPERBACK EDITION)

SEVEN ESSENTIAL HABITS FOR LIVING IN  
FLOW, FULFILMENT AND RESILIENCE

What if you could live your life in flow? Being in flow is when you are 'in the zone,' 'on your game' or even 'on fire.' This is both a mental state and a physical one. You have a feeling of complete focus, full involvement and deep enjoyment in whatever you are doing. You feel the activity takes no energy from you – indeed, you feel that it is giving you energy. You barely notice the passage of time. You feel calm but almost ecstatic.

Most of us have glimpsed being in this state. But what if you could be in your zone not just for a moment of flow, nor merely for a day, but always and forever? This book shows you how to achieve that state, based on the enduring (ancient Chinese) wisdom of Daoist principles and practice. The book provides the seven core principles of Daoism to help you live your life in productive yet relaxed flow for extended periods – or all the time.



# HARMONY IN DIFFERENCES

## UNDERSTANDING THE CHINESE PERSPECTIVE OF POLITENESS

This is the second title in the “Navigating China” series of books written by leading experts in the field of international business and cross-cultural communications. The book examines the importance of ‘politeness’ when communicating and doing business in China, and what you should and should not do to make your experience a success.

In the business world, politeness is more than just social etiquette – it’s a cornerstone of success. However, the way politeness is expressed can vary significantly across cultures, particularly for foreigners doing business in China. Politeness in China is deeply rooted in respect for hierarchy, relationships and cultural traditions. This book will help anyone doing business in or with China to navigate the hidden traps and understand how politeness works across cultures, which can then be the key to new opportunities.

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**TERRITORIES**  
World

**RIGHTS**  
All languages



**Dr Catherine Hua Xiang** is an established author and applied linguist. She is Head of East Asian Languages at LSE, Programme Director of LSE’s BSc International Relations and Chinese course, as well as UK Director of LSE Confucius Institute for Business London. She is the author of the award-winning *Bridging the Gap* (LID).

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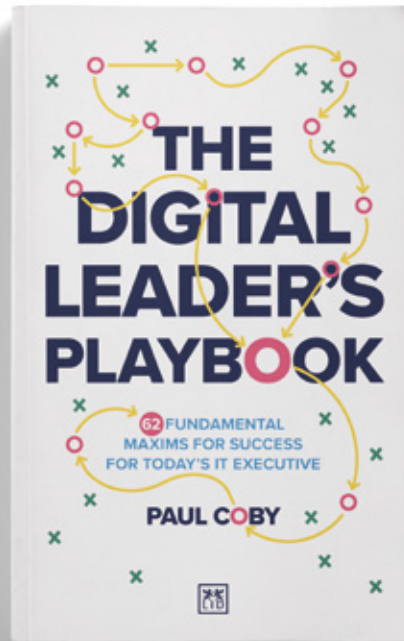
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**CATEGORY**  
Business/Technology

**TERRITORIES**  
World

**RIGHTS**  
All languages



## THE DIGITAL LEADER'S PLAYBOOK

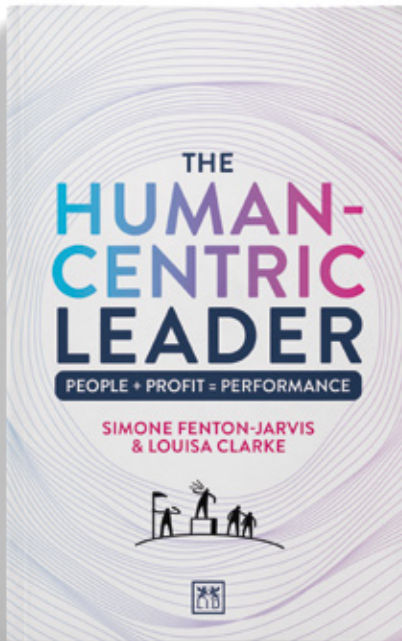
62 FUNDAMENTAL MAXIMS FOR SUCCESS  
FOR TODAY'S IT EXECUTIVE



**Paul Coby** has over 25 years' experience in technology leadership. He is currently the CIO of Persimmon Homes, and was previously CIO of British Airways, John Lewis Partnership, and Johnson Matthey. He is a regular industry speaker and is based in the UK.

This practical guide, written by a seasoned technology leader with over 25 years of experience, is packed with real-world advice and battle-tested solutions. Whether you're a new or aspiring IT leader or a seasoned one, this book will equip you with the knowledge and tools you need to navigate the challenges of managing and transforming digitally your company or department.

*The Digital Leader's Playbook* is not your typical IT leadership book. It's a concise and easy-to-use reference guide filled with 62 key maxims – each one a shot of practical wisdom for becoming a successful tech leader. The author offers transferable insights and lessons from his successes working in technology leadership in a variety of sectors. Readers will learn how to manage their team better, manage their time more effectively, introduce new technology and innovation, and more.



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World

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All languages

# THE HUMAN-CENTRIC LEADER

## A PLAYBOOK FOR CREATING HUMAN-CENTRIC WORKPLACE CULTURES

This is a comprehensive guide designed for business leaders seeking to build impactful and people-first organizations. The book delves into the core principles of leadership, exploring what it truly means to cultivate a thriving organizational culture. It bridges the gap between theory and practice, offering actionable advice grounded in solid leadership frameworks, ensuring readers understand both the 'how' and the 'why' behind effective cultural development.

Through real-life stories and relatable experiences, the book makes complex concepts easily digestible, empowering leaders to navigate the challenges of modern workplaces and build more cohesive and productive teams. It addresses the urgent need for cultural transformation in today's work environment and provides practical strategies to align intended and actual culture, closing the gaps that often hinder organizational success.



**Simone Fenton-Jarvis** is an award-winning workplace consultant. She is the author of *The Human-Centric Workplace* (LID).

**Louisa Clarke** is an executive coach. Together, they founded The Human-Centric Workplace consultancy firm. They are based in the UK.



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## THE ART IN MARKETING BOOK

WHY WE NEED LESS SCIENCE AND  
MORE ART IN MARKETING



**Anthony "Tas" Tasgal** spent 20 years as an ad agency planner before setting up POV, a strategic brand consultancy. He is a Training Director for the CIM and a Visiting Lecturer at Buckingham, Nottingham Trent and Beijing Normal Universities. He is based in the UK.

This timely book challenges the prevailing notion that marketing is, or should be, a purely scientific discipline. Tas argues that marketing's relentless pursuit of scientific rigour – particularly its emulation of physics with its emphasis on universal laws, reductionism and 'arithmocracy' – has stifled its inherent artistic and cultural essence.

Tas issues a powerful rallying cry to marketers and communicators, urging them to reclaim creativity from the margins to which it has been relegated and re-integrate it into the core of their practice. *The Art in Marketing Book* offers a compelling path to heal the artificial divide between science and art in marketing, demonstrating how a deliberate shift back toward an art-centric approach can unlock greater saliency, differentiation, creativity and profound insight for brands in today's complex marketplace.



## THE IDEAS BOOK (10<sup>TH</sup> ANNIVERSARY EDITION)

100 WAYS TO GENERATE IDEAS  
MORE EFFECTIVELY

Ideas are the fuel of business, work and your career – it only takes one good one to make a difference. In this single, handy-sized volume – a bestseller that is now in its 10th anniversary – are 100 of the most useful diagrams and visual techniques, many of which are used by consultants, academics, MBA students and the smartest managers and entrepreneurs globally to help them think of and create great ideas.

Structured into eight key parts (preparing to create ideas; generating ideas; understanding ideas; judging ideas; enacting ideas, explaining and selling ideas; having responsible ideas; top 10 ideas), the 100 methods are each visually presented and then explained in an accessible manner, including tips and advice on how you can apply them to your own situations.

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**Kevin Duncan** is a business advisor, marketing expert and author of several bestselling business books, including *The Diagrams Book* (LID) and *The Smart Thinking Book* (LID). He is based in the UK.

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# THE MARKETING INSPIRATION BOOK

100 ILLUSTRATIONS OF  
MARKETING EXCELLENCE



**Dan White** is a trainer and consultant who has worked in the marketing and branding sector for over 30 years. He is the author of *The Smart Marketing Book*, *The Soft Skills Book*, *The Smart Branding Book* and *The Smart Advertising Book* (Concise Advice Series, LID).

He is based in the UK.

*The Marketing Inspiration Book* brings together 100 of the most iconic, insightful and engaging examples of marketing brilliance. From Airbnb to Zoom, with stops along the way for the Michelin Man and the Amur Girl, this book celebrates the power of great marketing and the flashes of genius behind some of the world's most successful brands.

Over the course of a 35-year career in the marketing industry, the author has taken note of the remarkable marketing triumphs featured in this book. For newbies to the industry, as well for seasoned marketing professionals, this book offers 100 stories of marketing brilliance and the lessons from their success, to energize their thinking and to inspire their colleagues and teams. And as every marketer knows, stories make ideas more memorable – and more actionable.



# THE PERSONAL BRANDING BOOK

TRANSFORM YOUR IDENTITY AND  
UNLEASH YOUR POTENTIAL

This concise book is a powerful, hands-on workshop designed to help you build a brand that is genuinely, unapologetically you. By a professional with 30 years of experience in branding, marketing and personal development, the book combines strategic marketing with deep psychology and creative practices. It offers a gentle yet structured path to self-discovery, helping you reveal your unique individuality and shape it into an authentic presence.

This isn't about building a brand by someone else's rules. It's a journey to uncover your true self, define your unique positioning and tap into your inner strength. Through each chapter, you will find practical assignments, inspiring examples and space for deep reflection. By the end, you won't just have a brand; you'll have a profound sense of self, ready to act with clarity, purpose and soul.

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**Daria Dmitrieva** is an executive coach and trainer. She held senior marketing and branding positions with organizations such as Shell and Nestle. She is based in France.

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# THE PROJECT MANAGEMENT BOOK

HOW TO RUN SUCCESSFUL PROJECTS  
IN HALF THE TIME



**Fergus O'Connell** is a leading consultant and trainer in project management. He is the author of over 15 business and self-help books, including the bestselling *Simply Brilliant* (Pearson). He is based in the UK.

Business is becoming increasingly project-based and our ability to manage projects has become one of the key skills for success as managers and businesspeople. This compact guide, written by a leading project management expert, gets to the heart of successful project management.

Project management is not complicated – many projects may be complicated, but project management itself is not. By following a set of simple rules and applying simple techniques, there will be no need for the expensive project failures that we often see. Moreover, as this book shows, projects can be significantly shortened by again using simple ideas and techniques. Anyone who manages projects will find this book helps them to save time, effort, resources and money.



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## THE WELLBEING BOOK

### 50 WAYS TO MASTER YOUR MIND, BOOST YOUR BODY AND SUPERCHARGE YOUR SOUL

As our lives get busier, boundaries between work and leisure blur and we spend less time thinking about what we're putting our minds, bodies and souls through. This fast-living is resulting in a pandemic of 'ill-being': from general weariness and 'feeling under the weather' to prolonged bouts of sickness, lethargy and sharp increases in stress, depression and mental health issues.

*The Wellbeing Book* will demonstrate how we can interact with the world to lead a better life. The author provides 50 practical and uplifting ways to improve physical and mental wellbeing by focusing on the mind, body and soul. In doing so, he helps us to hit the pause button and learn how to enhance our energy and build resilience, cultivate our emotional and physical wellbeing, manage stress and live a happier and more fulfilled life.



**Andrew Sharman** is the Chief Executive of the International Institute of Leadership & Safety Culture. He is also President of the Institution of Occupational Safety & Health. He is based in Switzerland.

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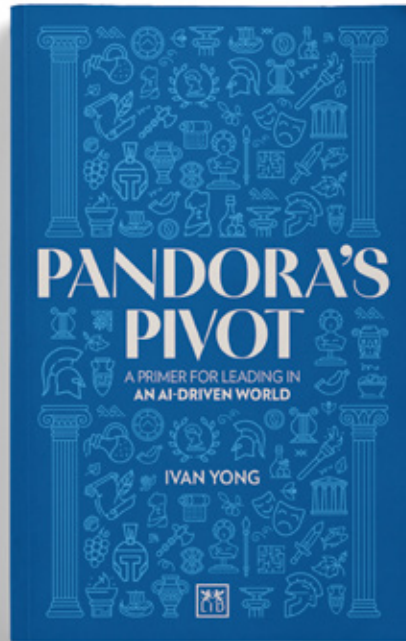
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## PANDORA'S PIVOT

A PRIMER FOR LEADING IN  
AN AI-DRIVEN WORLD



**Ivan Yong** is a business coach, organizational psychologist and startup angel investor based in Hong Kong. He is the author of *The Pharaoh's Pitch* (LID).

This book explores the huge shift facing business leaders as artificial intelligence (AI) transforms industries. More than just automating processes, AI now possesses the cognitive capacity to make critical decisions, processing vast amounts of data and generating insights that drive superior judgment.

The book serves as a guide for navigating and thriving in this new landscape where AI influences every facet of business. It focuses on helping leaders renew their leadership qualities to gain a competitive edge, particularly in sales and revenue generation within this AI-driven world. Uniquely, *Pandora's Pivot* draws parallels between the power of AI and ancient Greek mythology, offering practical insights through timeless stories. It reframes these myths to illuminate the challenges and opportunities AI presents to modern leadership. The crucial choice facing business leaders is whether to master AI and leverage its potential, or to become subservient to its influence!

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